



Whitewater Courses & Parks 2010 ***Making It Happen and Making It Work!***

Salida, Colorado, USA
May 24 – 27, 2010

SPONSORSHIP BULLETIN

WCP2010: Making It Happen and Making It Work! is the third conference designed to inform, update and provide a unique networking opportunity for those involved in the planning, installation and maintenance of whitewater courses and parks. Participants (including engineers, planners, developers, contractors, regulators, researchers, stakeholders and other interest groups) will be drawn throughout USA, Canada and internationally, giving you as a sponsor a fantastic opportunity to showcase your project, service or corporation to those most involved in shaping this growing arena of outdoor aquatic recreation.

The enclosed *WCP2010 Sponsorship Opportunities* document provides information on the various options for sponsorship and outlines the benefits and level of exposure you will receive as a result of your generous contribution. To become a sponsor of this event, please contact the undersigned or use one of the following convenient options for remittance:

Option 1: Payment by regular mail - Complete the attached *WCP2010 Sponsorship Form* and send it along with payment by check to the mailing address shown below.

Whitewater Courses and Parks Conference 2010
c/o Paddlesports Industry Association
PO Box 5204
Frankfort, KY, USA 40602
Attention: Mr. Ed Council – Treasurer

** Please make check payable in US dollars to "Paddlesports Industry Association".*

Option 2: Internet payment - Visit the "Sponsors" section of our conference website and follow the step-by-step instructions for remittance.

Further details on this exciting and informative event can be viewed on our conference website at www.whitewatercoursesandparks.com, which will be updated on a regular basis as sponsorship agreements are completed.

For further information or questions regarding sponsorship opportunities for WCP2010, please do not hesitate to contact Risa Shimoda or Darren Shepherd. We look forward to hearing from you and hope to see you in Salida in May 2010!

Sincerely,

Darren Shepherd, M.Sc., P.Eng.
Northwest Hydraulic Consultants
Edmonton, Alberta, Canada
dshepherd@nhc-edm.com
(780) 436-5868 ext. 222

Risa Shimoda – Conference Chair
The Shimoda Group
Takoma Park, MD, USA
risa@theshimodagroup.com
(301) 585-4677

ENCLOSURE



WHITEWATER COURSES & PARKS 2010

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SPONSORSHIP OPPORTUNITIES

Sponsorship Category	Sponsorship Amount ¹	Benefits to Being a Sponsor						
		Website Presence	On-site Presence	Mailed Registration Brochure ²	Press Releases ³	Conference Program	Registration	Miscellaneous
Class VI	\$4,000	Large logo on every page; hotlink to sponsor's home page	Large logo on primary banner; display of sponsor's banner for conference duration; inclusion on Powerpoint display during applicable events	Large logo	Mention in all	Large logo in 'Sponsors' section	Two (2) full registrations; two (2) field trip passes; one (1) exhibitor booth registration	Opportunity to add your corporate schwag to the Conference registration bags
Class V	\$2,500	Medium logo on 'Sponsors' and 'Schedule' webpages; hotlink to sponsor's home page	Medium logo on primary banner; display of sponsor's banner at up to three (3) events; inclusion on Powerpoint display during applicable events	Medium logo	Mention in two	Medium logo in 'Sponsors' section	Two (2) full registrations; one (1) field trip pass; one (1) exhibitor booth registration	Opportunity to add your corporate schwag to the Conference registration bags
Class IV	\$1,000	Medium logo on 'Sponsors' and 'Schedule' webpages; hotlink to sponsor's home page	Medium logo on primary banner; display of sponsor's banner at up to two (2) events	Medium logo	Mention in one	Medium logo in 'Sponsors' section	One (1) full registration; one (1) field trip pass; one (1) exhibitor booth registration	Opportunity to add your corporate schwag to the Conference registration bags
Class III	\$750	Small logo on 'Sponsors' webpage; hotlink to sponsor's home page	Acknowledgement on serving table during breakfasts and Tuesday lunch.	Small logo	Mention in one	Small logo in 'Sponsors' section	Two (2) field trip passes; one (1) exhibitor booth registration	
Class II	\$500	Small logo on 'Sponsors' webpage	Acknowledgement on serving table during breakfasts and Tuesday lunch		Mention in one (to selected Colorado media)	Small logo in 'Sponsors' section	One half price (50%) registration.	
Supporters	\$250	Small logo on 'Sponsors' webpage	Acknowledgement on serving table during breakfasts OR Tuesday lunch			Listing in 'Sponsors' section	One (1) field trip pass	
WCP Suppliers	\$500 (value in kind ⁴)	Small logo on 'Sponsors' webpage	Acknowledgement on serving table during breakfasts OR Tuesday lunch			Listing in 'Sponsors' section	One (1) field trip pass	

NOTES:

1) Sponsorship amounts are shown in US dollars.

2) Inclusion in the mailed registration brochure will be provided for sponsorship that is confirmed by 31-Dec-2009.

3) Press Releases are planned for September 2009, November 2009, January 2010 and March-April 2010. The number of inclusions will depend on the timing of sponsorship confirmation.

4) "Value in kind" should be fifty percent (50%) of suggested retail price.



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SPONSORSHIP FORM

Contact: _____

Company: _____

Address: _____

City: _____

State/Province: _____ Zip/Postal Code: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Sponsorship Level	Check Appropriate Box	Amount (\$US)
Class VI		\$4,000
Class V		\$2,500
Class IV		\$1,000
Class III		\$750
Class II		\$500
Supporters		\$250
WCP Suppliers*		\$500
SPONSORSHIP AMOUNT (\$US)		\$

* WCP Suppliers' sponsorship amount based on "value-in-kind".

Please make your check payable in US dollars to "Paddlesports Industry Association" and mail it with the completed form to:

Paddlesports Industry Association
PO Box 5204
Frankfort, KY, USA 40602
Attention: Ed Council - Treasurer
Fax: 502-227-8086

If paying by credit card, please enter the following information and mail (or fax) the completed form to the address shown above:

Card type: Visa Mastercard (circle one)

Card no: _____ Expiry: _____

Cardholder name: _____

Company name: _____

Signature: _____

Information and signature for individual with the authority to make this financial commitment on behalf of the organization:

Name: _____

Title: _____

Phone: _____

Email: _____

Signature: _____

Further details on this exciting and informative event can be viewed on our conference website at www.whitewatercoursesandparks.com, which will be updated on a regular basis as sponsorship agreements are completed.

Feel free to contact either of the undersigned if you have any questions or would prefer to provide sponsorship information by phone instead.

THANK YOU FOR GENEROUSLY SUPPORTING THIS EXCITING EVENT!

Darren Shepherd, M.Sc., P.Eng.
Northwest Hydraulic Consultants
Edmonton, Alberta, Canada
dshepherd@nhc-edm.com
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